



April 5, 2024

Dear Member,

Updated Lifestyle Rewards Transition Details:

We value the loyalty you've shown through your participation in the Hercules Visa Rewards Program. Rest assured; all points you've earned will be seamlessly transferred to the Lifestyle Rewards program. Your rewards are safe, and you stand to gain a broader spectrum of redemption options.

We had initially planned to unveil the new program by April 1, 2024, unfortunately we ran into an issue where loyalty points were added to expired cards, which would not be visible to you. We are working tirelessly to ensure everything is perfect and unfortunately, we anticipate the new go-live will be **April 15, 2024**. We will continue to update you as things progress.

**As a thank you for your patience, we will be offering
Triple (3x) Points on all purchases made in April!**

Once the new program is live, you can easily access and manage your rewards by logging into your Online Banking Portal. This integration ensures that you have all your financial and reward information in one convenient location.

We apologize for any inconvenience the delay may cause and thank you for your understanding and patience. Our team is dedicated to making this transition as smooth as possible and is excited for you to experience the benefits of Lifestyle Rewards.

Stay tuned for further updates and thank you for being a valued member of our community.

Sincerely,

Hercules First Federal Credit Union